

MAP



Episub

Managed Application Production

The old way of software development required a client to provide a description of the product they want, and for a software development company to quote on that project, and then deliver it as described within the timeline agreed. We believe that there is a better way, enabled by modern technology, and built on the lessons of the past.

The new way is Managed Application Production (MAP).

CHANGING REQUIREMENTS

Requirements can change, and as development of a project proceeds it is critical for a client to be able to monitor the progress, provide feedback, and even change the direction if needed.

It gives you peace of mind.

ALWAYS INVOLVED

You can then monitor the progress of the development, reevaluate requirement priorities, add and remove requirements, and even take the project from us and give it to someone else if you're not happy.

Stay a step ahead at all times.

We provide an estimate of the scope of the project, much the same as a quote. You then pay a monthly retainer, appropriate to the scope of the project, and we begin development.

GET **MORE VALUE** FOR YOUR MONEY

FEATURE ESTIMATION PROCESS

1. **BUILD INITIAL FEATURE SET**
2. **PRIORITIZE FEATURE SET**
3. **ACCOUNT FOR RISK**

COST ESTIMATION PROCESS

1. **RELATIVE ESTIMATION
BASED ON FEATURE SET**
2. **MONTHLY FEE AS LITTLE
AS \$5000 AUD**



AGILE

DEVELOPMENT



THE PROS

READY FOR CHANGE

We believe in development that involves constant testing, releasing, and rapid responses to changing information. You don't always know what your priorities are when a project starts, and those priorities can change.

With MAP, you are able to keep your finger on the pulse of the development, and change our direction without penalty. Because you have not committed to a whole design, you have the flexibility to respond to changing circumstances.

LIVE UPDATES

We provide you with access to our agile development board, so you can keep track of changes as they occur. Wherever possible, we provide you with access to a test environment so you can see your project running live.

The slide features a dark blue background with abstract, colorful geometric shapes on the left and right sides. These shapes are composed of overlapping, semi-transparent polygons in shades of green, purple, blue, red, and orange, creating a dynamic, layered effect. The word "TESTING" is centered in the upper half of the slide in a large, bold, white sans-serif font.

TESTING

EVERY STEP OF THE PROJECT

WHY YOU NEED IT

Testing is a core part of our development philosophy. We write tests, write the code, and push to live. Test driven development helps define the requirements of your project, and allows early detection of code-breaking changes, and eases the process of pushing changes out live, quickly.

The slide features a dark blue background with abstract, colorful geometric shapes in shades of green, purple, blue, and orange on both the left and right sides. The word "ANALYTICS" is prominently displayed in the center in a large, white, bold, sans-serif font.

ANALYTICS

MEASURE PERFORMANCE

USE CASES

We embed analytics into your services so that you can see how exactly your software is used, matched to your project's needs.


You can make informed development decisions based on real data.

- > Which code receives the most use and the least?**
- > Which parts are running slowly?**
- > Are there areas where further development is needed?**

The image features a dark blue background with abstract, colorful geometric shapes on the left and right sides. These shapes are composed of overlapping, semi-transparent polygons in shades of green, purple, blue, red, and orange, creating a dynamic, layered effect. The shapes appear to be floating or overlapping each other, adding a sense of depth and movement to the design.

SUPPORT

HELPING HAND

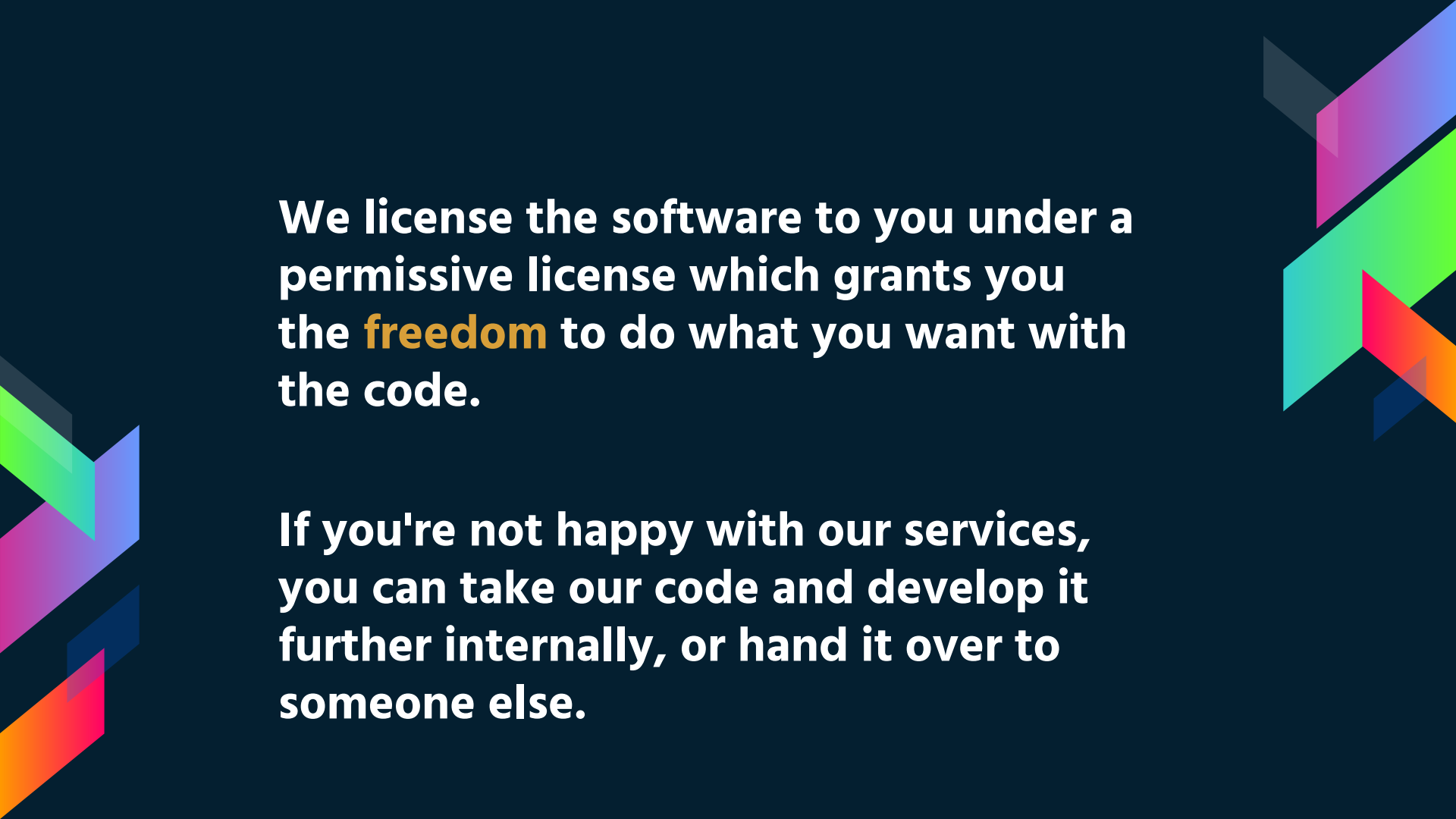


**While under
contract, we work to
ensure that released
features will work as
intended.**

The image features a dark blue background with abstract, colorful geometric shapes on the left and right sides. These shapes are composed of overlapping, semi-transparent polygons in shades of green, purple, blue, red, and orange, creating a dynamic, layered effect. The shapes appear to be floating or layered, with some appearing to be behind others, adding depth to the composition.

LICENCE

KEEP YOUR RIGHTS



We license the software to you under a permissive license which grants you the **freedom to do what you want with the code.**

If you're not happy with our services, you can take our code and develop it further internally, or hand it over to someone else.



SUMMARY

MAP is all about giving you control of your project. Rather than committing to a whole project, we prioritise and develop within your budget.